

## **BRAND STRATEGY + IDENTITY**

We craft thoughtful, cohesive identity systems that account for all angles of the competitive landscape—creating a strong bridge between your business and customers.

## CONTENT DEVELOPMENT

From creative copywriting and social media to engaging photography and full length video spots, our passion is storytelling and we truly believe it all starts with great content.

# WEB DESIGN + DEVELOPMENT

A website is often a brand's most meaningful point of interaction with its audience. We create websites that deliver a powerful first impression and are easy for clients to manage.

# **CUSTOM APPAREL + PROMO**

From corporate swag to eCommerce clothing lines, we produce top-notch apparel, merch, and promo goods to keep your people looking fresh and feeling good about repping you.

# DIGITAL MARKETING

With sound strategy, bold thinking, and impactful creative, we deliver digital marketing campaigns that break through the noise and successfully connect with your customers.

### PRINT COLLATERAL + TRADESHOW

Print advertising can still be a crucial part of today's integrated marketing campaigns, creating brand awareness and aligning offline marketing efforts with your new digital strategy.

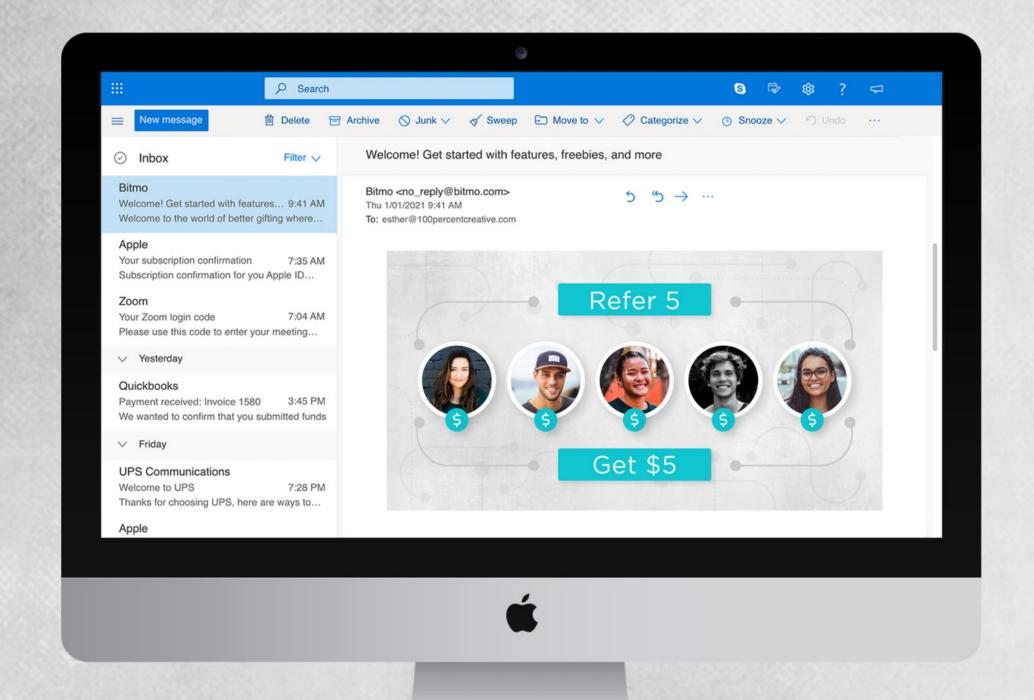
# bitmo

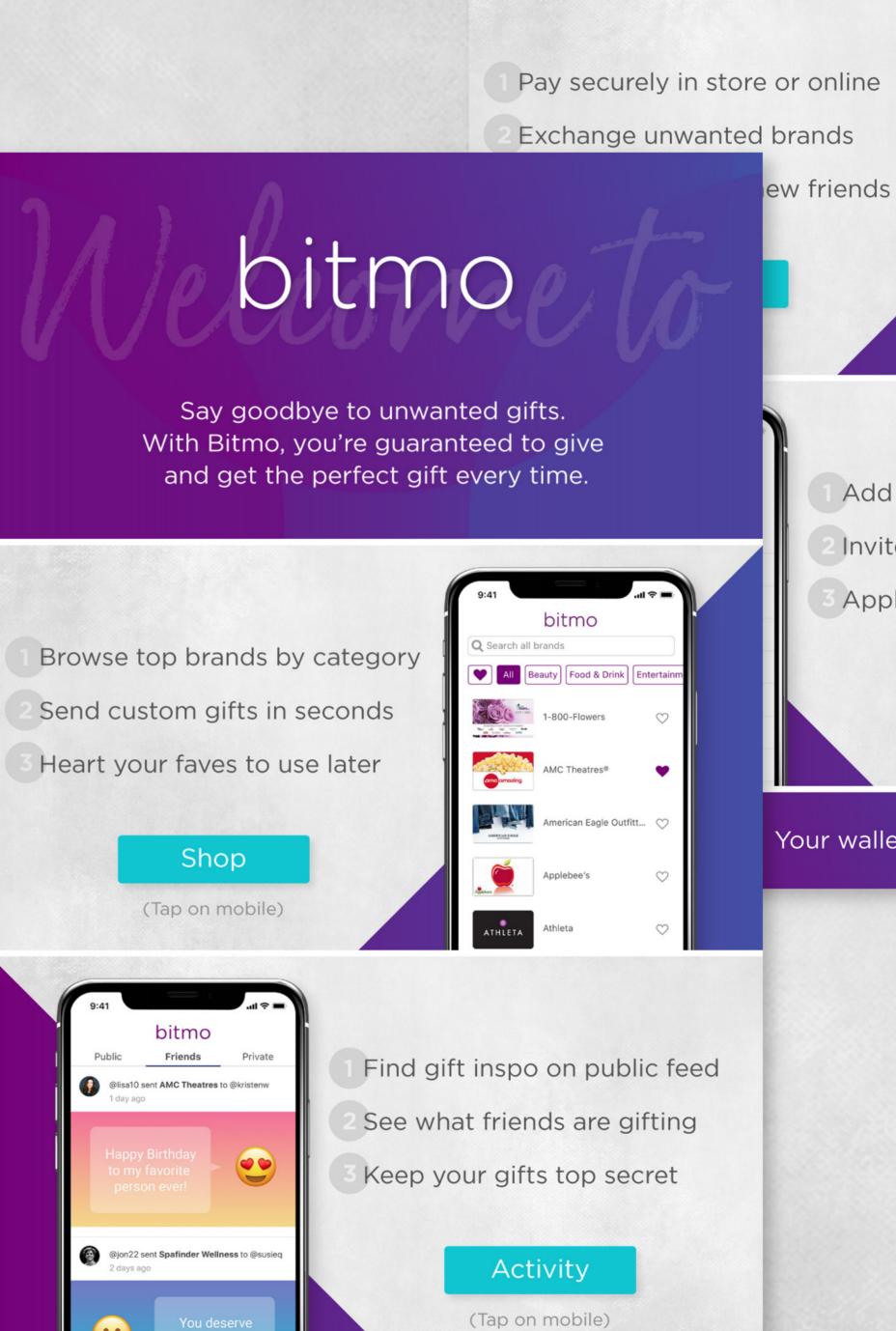
BITMO does to the plastic gift card what Venmo did to the paper check. The mobile gift card app leverages gifting as the gateway to drive measurable traffic through mobile payment and a social-mobile gifting platform to drive growth in mobile payments. Gifts are social, easy as a text message, and redeemed right from the phone. Shop, earn, and redeem at 140+ nationwide retailers.

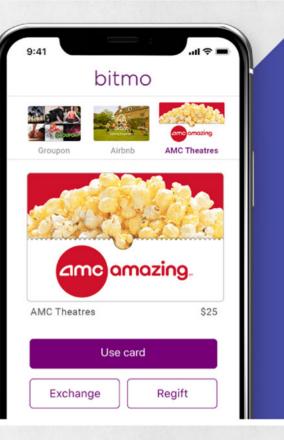
## SERVICES PROVIDED

Brand Strategy & Identity Design
Digital Marketing Campaigns & Email Nurturing
Video Creative Direction & Production
B2B Website & Marketing Materials
Investor & Sales Pitch Decks









Add payment to earn rewards

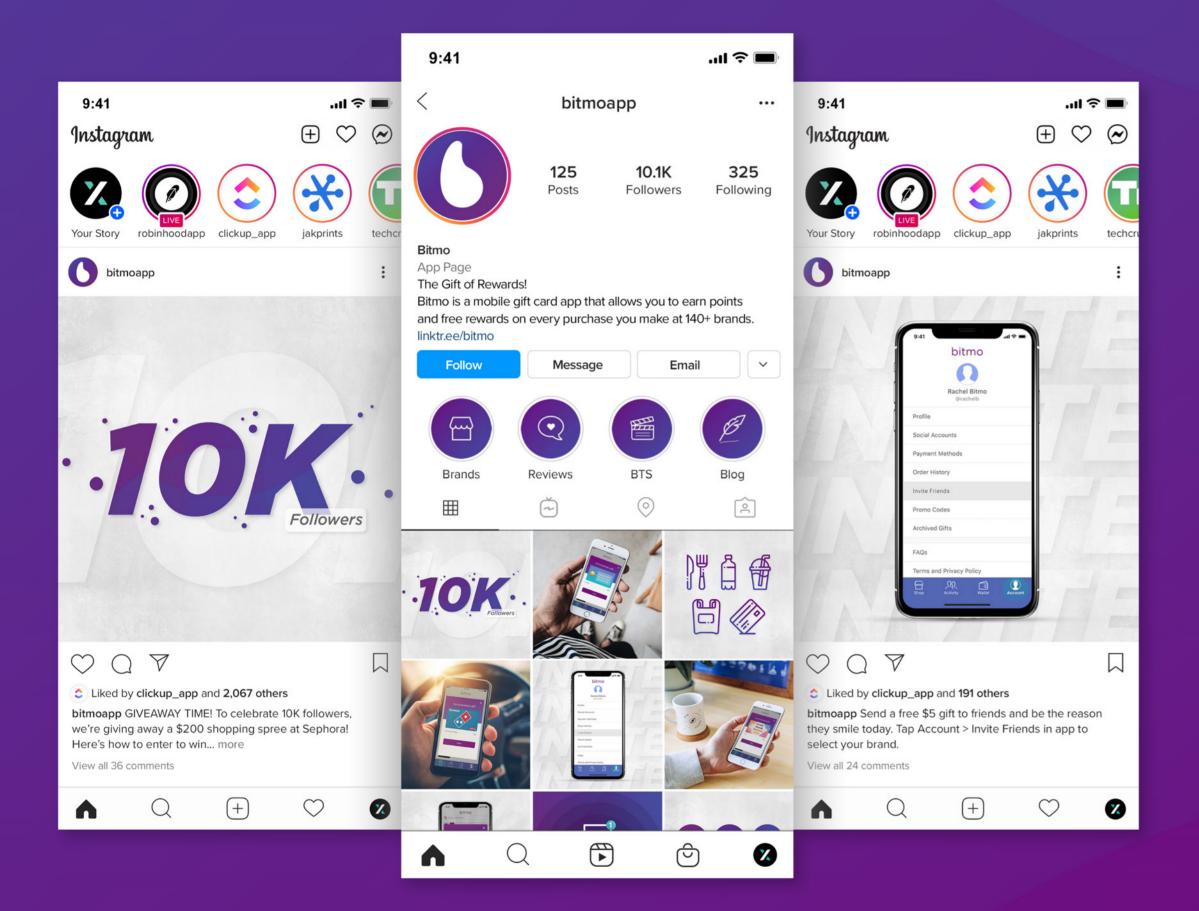
2 Invite friends with a free \$5 gift

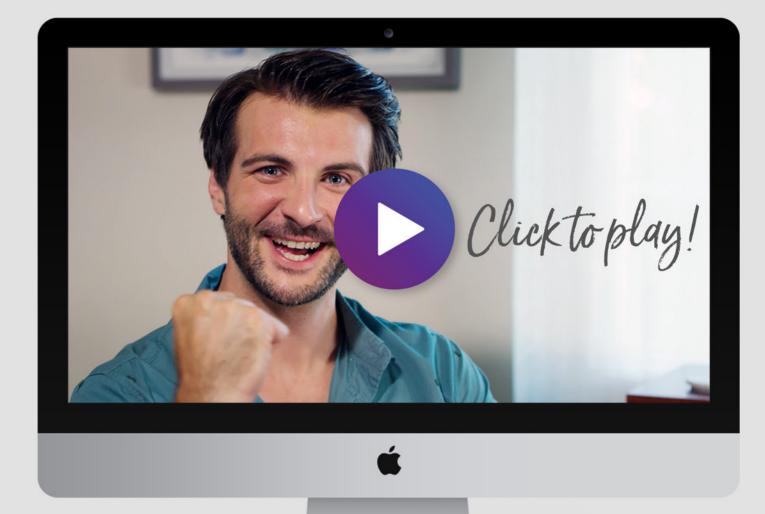
3 Apply invite-only promo codes

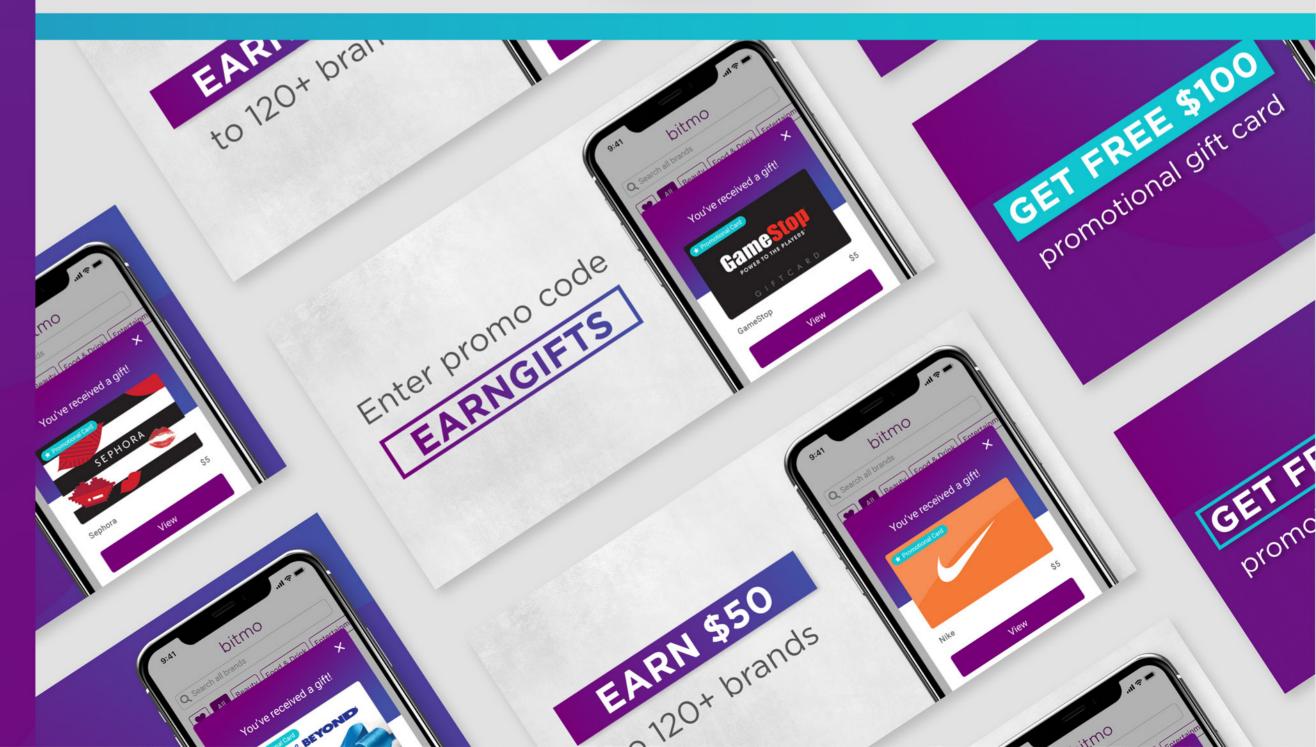
#### Account

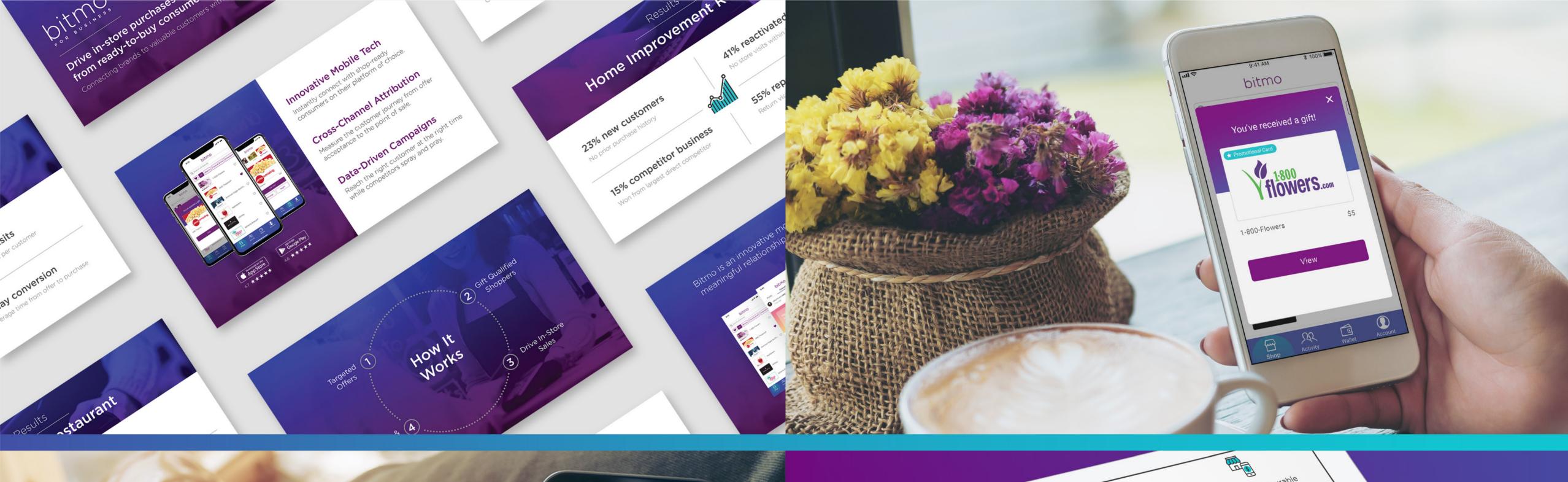
(Tap on mobile)

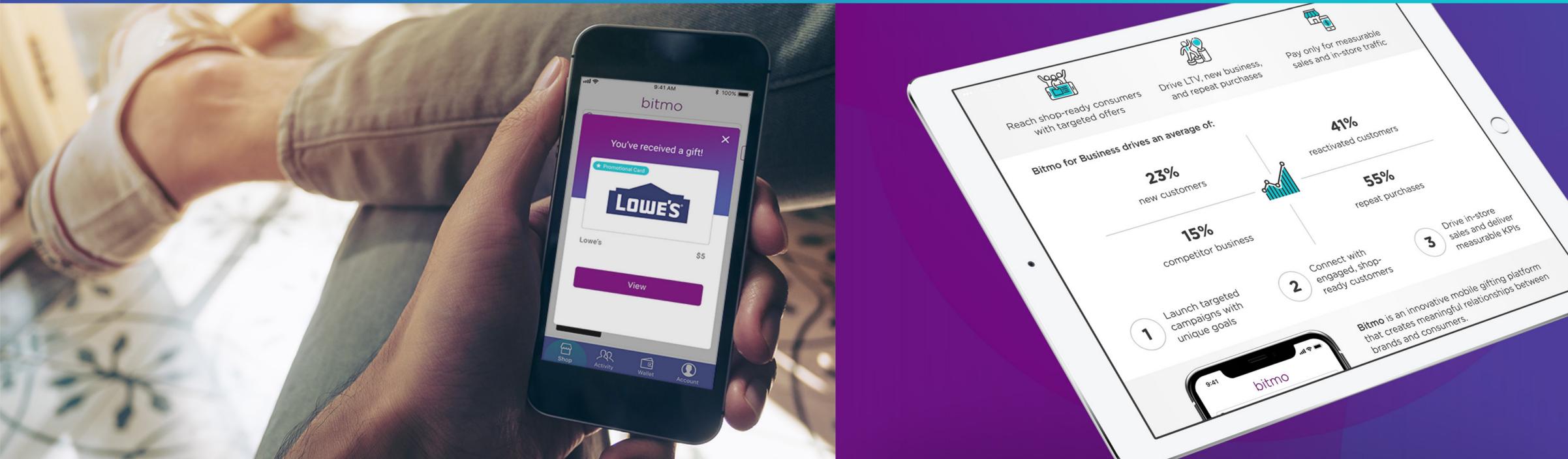
Your wallet could use an upgrade.











# OSKO

OSKA WELLNESS is revolutionizing the medical technology space with its wearable Pulsed Electromagnetic Field (PEMF) device for pain relief at the cellular level. It uses electromagnetic waves that pulse on precise frequencies, enabling cells to recover their ability to create energy, function, and reproduce. Oska Pulse lets you benefit from this clinical technology on the go.

## SERVICES PROVIDED

Brand Strategy & Identity Design
Website & Landing Page Design
Photography Direction
Digital Marketing & E-Book Design
Packaging, Tradeshow & Print Collateral



WHEN PAIN STOPS, LIFE BEGINS®







Increases Circulation



Improves Mobility



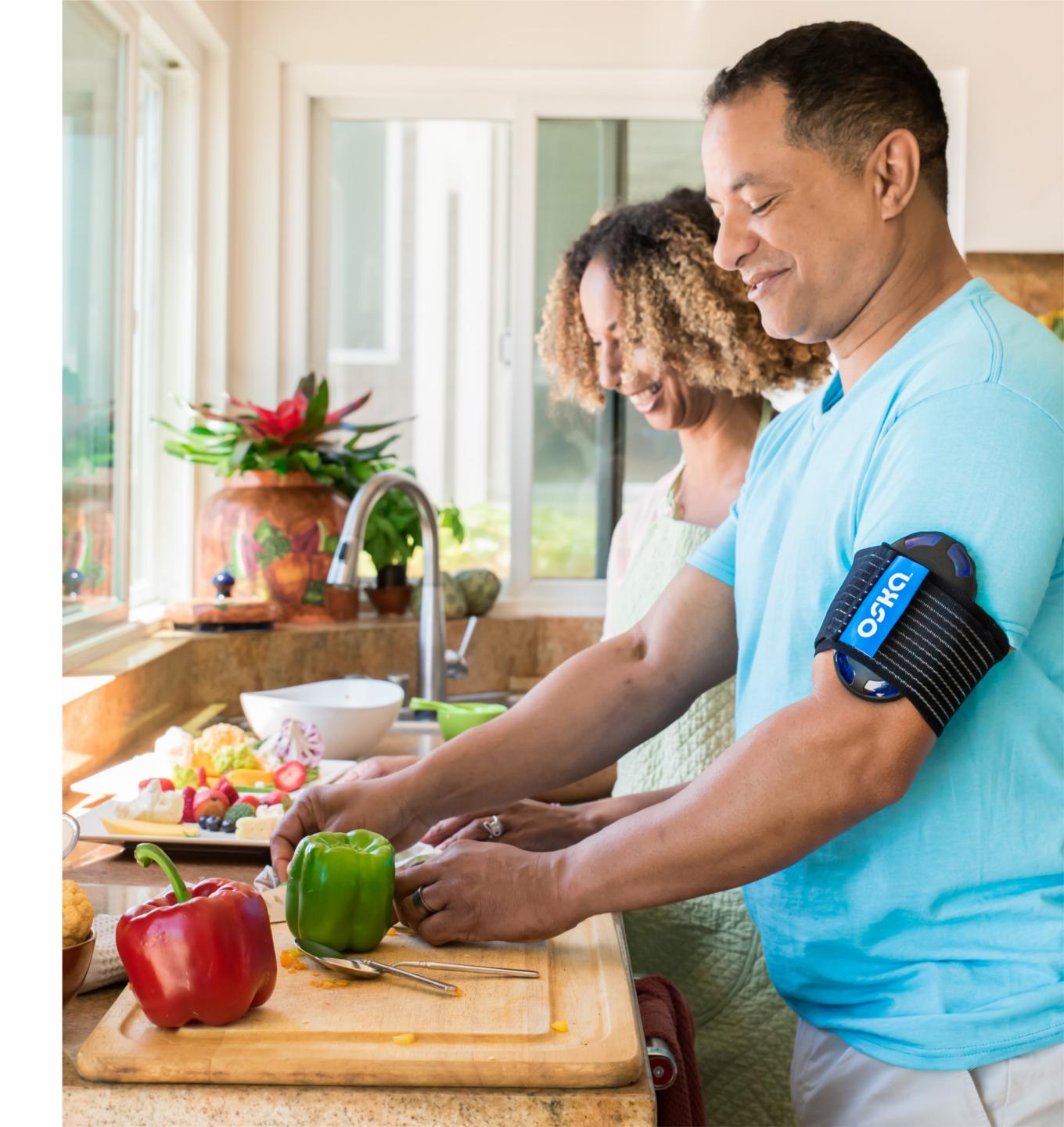
Relieves Pain



100% Drug Free



Wearable Device







OSKO

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HOW IT WORKS TESTIMONIALS CLINICAL RESEARCH GETTING STARTED BUY NOW

pain relief from Oska Pulse.

✓ Joint

Oska Pulse works at the source of pain

If you're like millions of others in pain, you've tried almost everything to feel better. Now it's time to try non-drug

circulation, improve mobility and relieve pain, Oska Pulse is part of your pain management toolkit. Use it at home,

Pulsed Electromagnetic Fields (PEMF) boost the body's

ability to repair injured cells to relieve all types of pain:

instead of just masking symptoms.

Clinically proven to reduce inflammation, increase

Muscle

on the go or in partnership with your doctor.

Chronic



✓ Back

Knee

my patients who used Oska Pulse, of chronic pain profiles, found relief. al non-drug pain relief solution.

Dr. Joseph Shurman f Pain Management and Co-Chair Palliative Care cripps Memorial Hospital, La Jolla, CA

Sign up for news, tips and more

SUBSCRIBE



(760) 123-4567 <u>Contact</u>

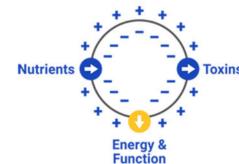
ter & Support | FAQ | Refund Policy

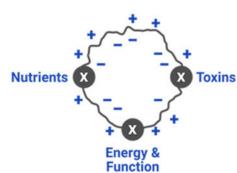
ts Reserved | Privacy Policy | Terms & Conditions | Sitemap

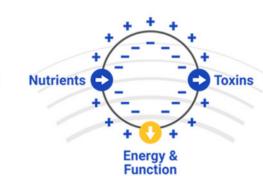
**Proven Medical Technology** That Integrates Into Your Life Pulsed Electromagnetic Field (PEMF) therapy has 60 years of clinical success in relieving pain at the source by pulsing electromagnetic waves at precise frequencies, which speed the body's recovery at a cellular level. LEARN MORE 🕒

#### **How PEMF Works**

When cells become distressed from disease, trauma or toxins, they lose their ability to function efficiently. PEMF restores the positive and negative charges in the cell, enabling it to perform its natural function while speeding tissue recovery.







**Healthy Cell** 

**Distressed Cell** 

**Restored Cell** 

Oska Pulse emits a unique series of Pulsed Electromagnetic Fields at precise frequencies targeted on four key tissue types resulting in:



Repaired Capillaries



Stimulated Collagen



Increased Bone Recovery



Reduced Pain Signal







Dr. Jonathan Kost Medical Director Hartford Hospital Pain Treatment Center Spine and Pain Institute at Midstate

















to design and produce the Australian Paralympic Team's competition uniforms and casual apparel for the Tokyo 2020 Paralympic Games. The high-tech, high-comfort, and highly functional range was supplied to 179 athletes competing across 18 different sports, winning a total of 21 gold medals and 80 medals overall.

## SERVICES PROVIDED

Competition Uniform Design
Casual Apparel Design
Rangeboard Artwork
Production Artwork Templates
Pre-Press & Production



# **RANGEBOARD**

CASUAL









#### SINGLET

BULK DYE / EMBOSSING / SILICONE SCREEN PRINT

#### SS TEE SHIRT

BULK DYE / EMBOSSING / STANDARD SCREEN PRINT

#### HOODIE

SUBLIMATION + BULK DYE / SILICONE SCREEN PRINT

#### **CEREMONY JACKET**

SUBLIMATION + BULK DYE / SILICONE SCREEN PRINT









#### **CASUAL SHORTS**

BULK DYE / EMBOSSING / SILICONE SCREEN PRINT

#### **BOARD SHORTS**

SUBLIMATION

#### TRACK PANT

BULK DYE / SILICONE SCREEN PRINT

#### CEREMONY TRACK PANT

BULK DYE / EMBOSSING / SILICONE SCREEN PRINT

# PRODUCTION ARTWORK

CEREMONY JACKET





COLOR PALETTE	STITCH & TRIM DETAILS	ARTWORK COLOR, LOCATION, SIZE & EXECUTION
PANTONE 3945c Bulk Dye	PANTONE Twin Needle Stitch	PANTONE 7719c  Right Chest 6cm wide X 5cm high Silicone Screen Print
PANTONE 2290c PANTONE 3395c	PANTONE Zippers	PANTONE: 7719c  Left Chest 9cm wide X 7.2cm high Silicone Screen Print
PANTONE 7719c Sublimation  PANTONE 316c	PANTONE Zipper Pulls	PANTONE 7719c  Upper Back 9cm wide X 6.8cm high Silicone Screen Print



# RANGEBOARD

# COMPETITION









**CROP TOP** 

SUBLIMATION

**COMPETITION SINGLET** 

SUBLIMATION

**COMPETITION TEE SHIRT** 

SUBLIMATION

SPRINTSUIT SHORT

SUBLIMATION











**BRIEF** 

SUBLIMATION

**RUN SHORT** 

SUBLIMATION

SUBLIMATION

**COMPRESSION TIGHTS** 

**COMPETITION CAP** 

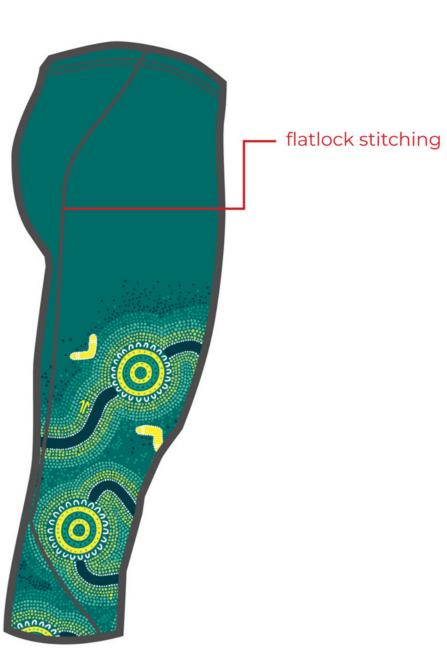
SUBLIMATION + BULK DYE / EMBROIDERY

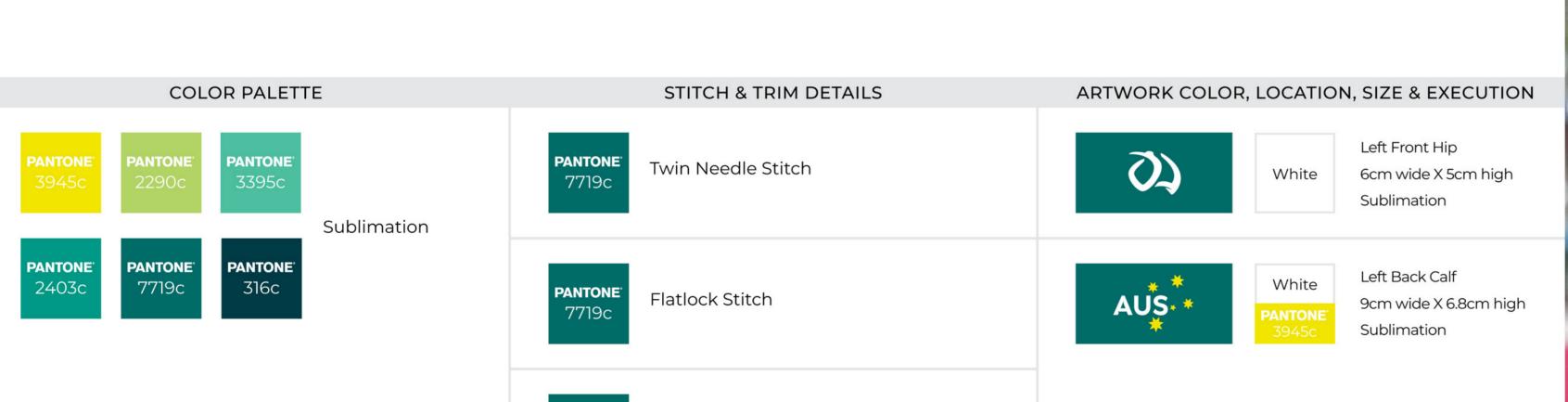
# PRODUCTION ARTWORK

3/4 COMPRESSION TIGHTS









Drawcord









Our logofolio contains work from some of our favorite, most challenging, and most exciting projects. We spend a great deal of time sweating every detail of each brand we touch until it's as impactful and engaging as the business it represents. Every typeface, every icon, every decision—all purposefully crafted to strengthen our clients' brands.

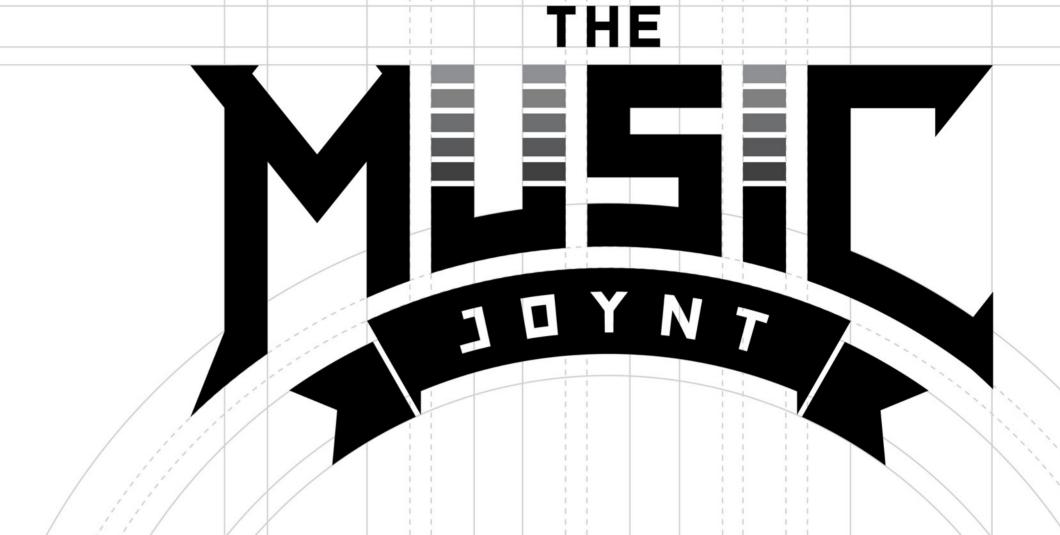
# SERVICES PROVIDED

Branding
Logo Design
Illustration
Hand Lettering
Iconography







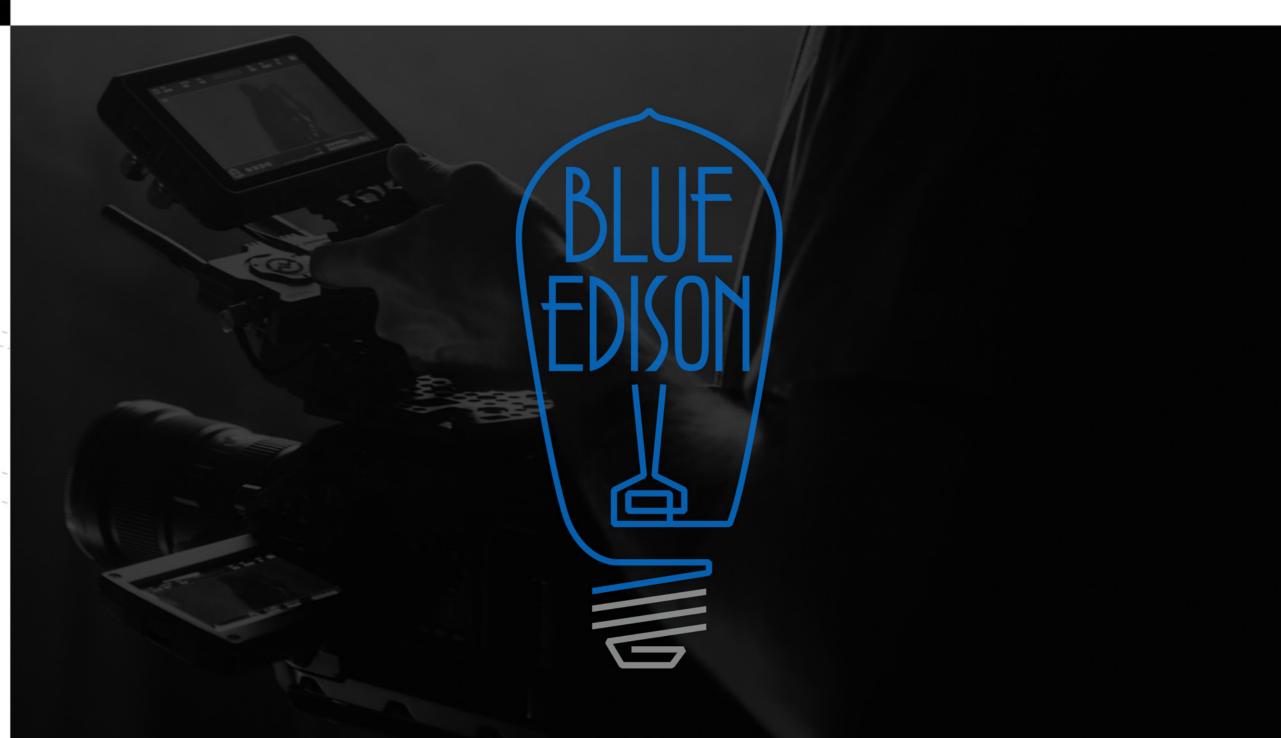














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